



# IAMLAMARMUSIC

Electrifying R&B & Soul - A Live Experience Like No Other  
*Now booking for 2025!*

# About IAMLAMARMUSIC

*Where Soul Meets Innovation: Redefining R&B for a New Generation*

**Genres:** Alternative R&B / Soul / Experimental

**Vibe:** Emotional depth meets high-energy stage presence, blending classic soul influences with modern, genre-bending production.

## **What Makes Him Performance-Ready?**

- Proven **stage presence** with high audience engagement.
- Versatile setlist of **originals + curated covers**.
- Adaptable **solo or full-band** performance options.



IAMLAMARMUSIC is an innovative R&B artist known for his soulful, genre-blending sound that combines elements of classic soul, contemporary R&B, and alt-pop. Hailing from Charlotte, NC, his music tells deeply personal stories through smooth vocals, captivating melodies, and electrifying performances. Drawing inspiration from artists like Dawn Richard, Destin Conrad and Little Dragon, IAMLAMARMUSIC creates a sound that resonates with listeners across generations, blending introspective lyricism with bold, experimental production.

Since his debut in 2022, IAMLAMARMUSIC has built a reputation for his powerful live shows, dynamic stage presence, and his ability to connect with audiences on a deeply emotional level. Whether performing intimate ballads or high-energy anthems, he crafts experiences that leave lasting impressions. His music has been featured on numerous Spotify playlists and he has performed at major venues like the Stage Door Theater at Charlotte's Blumenthal Arts Center and The Masquerade in Atlanta, GA.

**Featured on:** 25 in '25: Who's Who in Charlotte's Black LGBTQ+ Community

LIVE PERFORMANCE  
HIGHLIGHT REEL

 Watch IAMLAMARMUSIC Live:



*Love Me*

*You Are Loved Tour*  
*The Masquerade*  
Atlanta, GA (February 16, 2024)



*Heat*

*You Are Loved Tour*  
*The Masquerade*  
Atlanta, GA (February 16, 2024)



*Brand New Day*

*You Are Loved Tour*  
*The Masquerade*  
Atlanta, GA (February 16, 2024)

**A dynamic performance blending soulful vocals, powerful storytelling, and a high-energy connection with the crowd.**



LISTEN NOW



## The Sound of Emotion: Experience IAMLAMARMUSIC's Soulful Storytelling

IAMLAMARMUSIC's musical identity is built on a seamless blend of soulful R&B, electronic textures, and contemporary pop influences. His sound constantly evolves, combining the warmth of classic soul with cutting-edge production that defies genre conventions. IAMLAMARMUSIC crafts songs that evoke both nostalgia and a sense of forward momentum. His voice is the thread that ties each track together - rich, smooth, and capable of conveying deep emotional complexity.

Each song tells a story, with lyrics that dive into themes of love, loss, personal growth, and the search for meaning. His production is lush and atmospheric, often incorporating subtle electronic elements that add layers of depth to his soulful roots. The result is music that feels fresh and contemporary, yet timeless in its emotional resonance.

The next section highlights a selection of IAMLAMARMUSIC's most significant releases, showcasing his growth as a vocalist. Whether you're discovering his music for the first time or returning to hear his latest creations, these tracks offer an insight into the depth and range of his artistry.

PRESS PLAY ON INNOVATION: WHERE R&B MEETS TIMELESS VIBES.



# DISCOGRAPHY.



I Tried  
(2024)  
*Single*



Moonseeker I  
(2024)  
*Album*



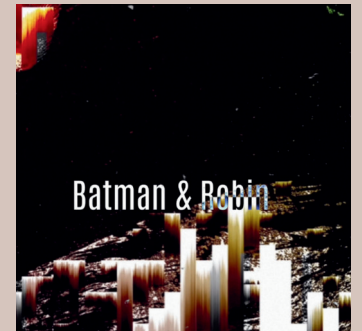
Moonseeker II  
(2025)  
*Album*



Pisces Groove  
(2025)  
*Single*



True Love  
(2025)  
*Single*



Batman & Robin  
(2025)  
*Single*



[listen now on Spotify](#)



IT'S ABOUT THE JOURNEY, NOT THE DESTINATION.



September 20, 2023

### Breaking Through with the Debut EP

IAMLAMARMUSIC's debut EP - **You Are Loved (A-Side)** marked the beginning of an unforgettable journey into the music industry. The EP garnered attention from fans, setting the stage for a career defined by authenticity and innovation.



February 16, 2024

### First Major Performance

The Masquerade -  
Atlanta, GA

The first major performance was a pivotal moment in IAMLAMARMUSIC's journey, where his artistry was introduced to a wider audience. This performance solidified his reputation for captivating live shows, earning him a growing fan base and opening doors to bigger opportunities in the live music scene.



September 14, 2024

### Performing at the Charlotte International Arts Festival

Taking the stage at the Charlotte International Arts Festival was a major milestone in IAMLAMARMUSIC's journey, showcasing his talent on a prestigious platform that celebrated diverse artistic expressions from around the world.



November 17, 2024  
- March 27, 2025

### Releasing the Moonseeker Trilogy & Performing at The Stage Door Theater

The release of the Moonseeker trilogy, a deeply personal and innovative project, marked a defining chapter in IAMLAMARMUSIC's artistic journey. Each installment of the trilogy reflected his growth, combining experimental sounds with poignant storytelling that resonated with listeners.

EMBRACE THE JOURNEY:  
EVERY STEP, EVERY SOUND, EVERY STORY.

# FEATURED PERFORMANCES.



*Brand New Day*  
Charlotte, NC (September 30, 2023)



*XO (Remix)*  
feat. Rell Godly  
You Are Loved Tour  
The Masquerade  
Atlanta, GA (February 16, 2024)



*I Tried*  
Carolina Music Video Awards  
Booth Playhouse, Blumenthal Arts  
Charlotte, NC (August 31, 2024)



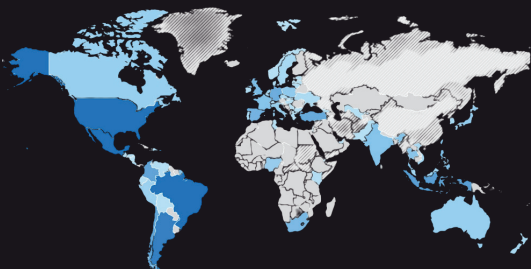
*Original Medley*  
Charlotte, NC (September 14, 2024)



*Moonseeker*  
Stage Door Theater, Blumenthal Arts  
Charlotte, NC (November 17, 2024)

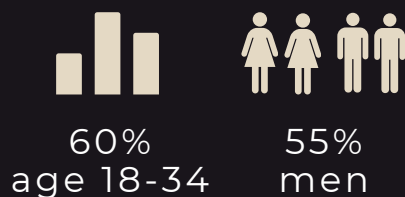
WHERE SOUND MEETS STAGE: A JOURNEY THROUGH UNFORGETTABLE MOMENTS

## DEMOGRAPHICS OF IAMLAMARMUSIC'S AUDIENCE



80% US, Brazil  
10% Mexico,  
Argentina  
10% Rest of world

90% listening on  
Apple Music and  
Spotify



## KEY STATS ABOUT IAMLAMARMUSIC'S WORK

>67,00

listeners in  
last year

75-150

average show  
attendance  
(per event)

>3,900

social  
media  
followers

18

curated  
playlist  
features



CONNECTING THROUGH SOUND:  
UNDERSTANDING THE HEARTBEAT OF IAMLAMARMUSIC'S  
AUDIENCE.

# JUST FOR THE PRESS.

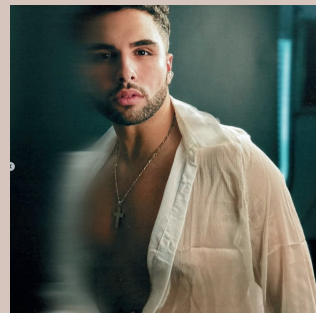
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